
Lynnfield Pioneer Youth Football & Cheer Board Meeting Minutes

Location: Conference Call: 1-415-655-0003 Access code: 744300803
URL: <https://crowncastle.webex.com/meet/sgeorge28>

Date & Time: 3/19/2020 at 7:30 pm

Call to order

In Attendance: All present

- I. Approval of the Minutes** – 2/26/2020 Board Meeting Minutes approved.
- II. Treasurer’s Report** – Report was presented and approved. Lauren noted that the 2020 tax returns filed. The league paid Prince Pizza the deposit on Giggles Fundraiser event, scheduled for 5/21/2020. Keri will inquire if the deposit is refundable, should we need to cancel or change the date
- III. Board of Director Transition:**
 1. CORI – Sandra needs to submit CORI.
 2. Secretary of State Forms – As soon as board members have their CORIs approved, Eric will submit the Change of Director form with the Secretary of State.
 3. Signatories: Eric needs to complete signature card on the account
- IV. LPYFC 2020 Season Preparation**
 - A. Football Budget: Dan did not think we needed to purchase t-shirts for the football players again this year, which would result of a savings of \$1,300.00. Also noted that our game shirt spend should be approximately \$1,500.00, and not the \$2,500.00 that we spent in 2019. Shoulder pads are still relatively new and therefore not in need of reconditioning. In the event we chose to do so, it would cost \$40.00 per pair to recondition. Dan noted that we still have new helmets in storage, so doubts there will be a big need – maybe a couple as needed. Same with shoulder pads. Dan asked for \$500.00 in shoulder pads and \$500.00 in helmets. Dan still negotiating with Riddell on game pants, which will be ordered for this season with a budget on \$5,000.00. Lauren noted that with Dan’s current adjustments we are now at +2972.00 right now with current adjustments.
 - B. Cheer Budget:
 1. Uniforms and equipment – Cheer’s budget will include \$2,600.00 for t-shirts, as this is something the leagues done every year. Kelly is in discussions with Varsity, the uniform manufacturer, relative to cost per uniform and will keep the board apprised of ongoing negotiations. As part of the program’s development, Cheer wants the Mini-Mascot team to compete, but they would need a uniform in order to do so. Registration would need to reflect that additional cost, and increase from \$125.00 to \$200.00 per registrant, but the children

would get to keep their uniforms. Looked at reducing costs elsewhere and was unable to do so. Cheers goal is to replace uniforms for two teams, C and D, and maintain the budget at \$11,000.00.

2. Practice space – Original budget ask was \$4,500.00. Last season we spent \$3,600.00 with using Danvers Indoor Sports and the LMS. Program’s goal for 2020 is to move more practices to Saturdays. Group asked about revisiting the conversation with the Superintendent’s office. Cuddy also raised Essex Tech HS as an option, given its proximity. Natalie brought up using the Armory in Wakefield Center, as that was looked at last season due to their cheer mats, but they were installing new hardwood floors in 2019. Cost may be an issue there. Sandra also raised the possibility of needing to practice on Saturdays at LMS. Will be a work in progress. After the discussion, Cheer reduced practice space budget item to \$3,600.00.

C. Budget Discussion / Vote:

Covid-19 could clearly impact the fundraising events and have a trickledown effect on our budgetary items.

1. Giggles: Although still dealing with the unknown, Keri thinks we should shelve Giggles in consideration of Covid-19. People are losing jobs so clearly not the optimal time to be looking for donations. As of now, Giggles event, scheduled for 5/21/2020 will be on hold. Likely to generate \$5,000.00. Keri to inquire into whether we can select a different date in 2020.

2. Davio’s: Event still scheduled for 6/8/2020; however, we will need to have conversation with the restaurant about selecting a different date in 2020. Placeholder for event but will need to put a “0” for potential fundraising revenue.

3. \$10,000.00 Drawing – To be scheduled in the fall and likely to generate \$15,000.00.

4. Raffle(s) – This item represents the 50/50 raffles at games and other miscellaneous smaller scaled drawings. Should likely generate \$2,500.00 throughout the course of the season.

After all budgetary requests and fundraising projections were presented, Lauren noted that we should be just over \$11,000.00 in the black. Therefore, we could keep the new Cheer uniforms in the 2020 budget and hope for the best in fundraising efforts. However, the drop-dead date on ordering cheer uniforms is the last week of June. Lauren said we would have the money to be able to front the money to buy the uniforms now but could risk falling short in our fundraising. Kelly also noted that it would be best to wait on ordering uniforms until we have final registration numbers, which would occur at the end of May. We currently have 33 uniforms from last year’s A team, so might need to buy some replacement A team uniforms as well, but overall idea is to fully replace C & D team uniforms. Requested that we approve the budget with a \$11,000.00 line item for cheer uniforms, but will have to wait and see what we have in registration numbers and fundraising dollars and numbers before we spend. Lauren motioned to approve the budget, seconded by Dan. Budget passed unanimously.

D. 2020 Football Goals:

1. Handbook – Eddie relayed that the last coaches meeting was rescheduled, but that the draft of the Coaching Handbook will go out digitally and will schedule conference calls for feedback. Tim said no later than Sunday night for distribution.
2. Lamusta Football Camp – Pat could not join the meeting but did have a discussion with Cuddy. Lamusta will run the camp through Lynnfield Community Schools, earmarked for last week of June. Cost and final date TBD. Cuddy to connect with Lamusta for additional details.

E. 2020 Cheer Goals:

Natalie noted that emails have already been sent out to last season's coaching staff. Meetings were scheduled for next month, however, will need to adjust given social distancing - possible move to virtual meetings. The 2020 plan is to have 5 teams again. Will need to get a handle on returning coaches and then prospective coaches for next season. Cheer will also eye possible recruitment and team building events such as a rollerworld night.

Keri asked about cheer camps and whether they could be a source of league revenue. Natalie advised that although the LPYFC schedules the camps, they are run by the student coaches and any funds collected go to the student coaches / LHS Cheering to the offset the cost of the high school competition.

Sandra asked about the potential of organizing tumbling camps and what impact the new MYCA organization would have, if any. Natalie didn't think MYCA will impact prior rules on camps - can't start before the second weekend in August.

F. Registration: Registration will be open from 4/1/2020 through 5/29/2020. Given Covid-19, Cuddy thought it best to open registration but not socialize. Board agreed. Maureen said digital copy (printed flyers not likely given school closures) was ready to go; but would only release when appropriate and need to be distributed through the PTO. Lawn signs are also ready to be distributed when timing is appropriate. Team snap 2019 season is archived with 2020 season ready to go. Next meeting we will know more about when school is opening. Maureen spoke about getting the kids active, perhaps through fitness challenges online, writing cards to nursing homes, etc. This Saturday Maureen wanted to tag a Lynnfield health worker for her shout out. Group thought it was a great idea.

G. Equipment: Lauren completed the USA football grant. Dan is waiting on helmets to come back from reconditioning and/or storage. Dan will continue to negotiate on the cost of pants with Riddell. Our shoulder pads are still in storage. Shadowman deflation remains an issue which Dan will try to fix – will reach out to representative.

H. Safety: Cuddy confirmed that USA Football will include the Safe Sports Act training into their 2020 curriculum so all coaches will be certified. Natalie relayed that MYCA has not addressed the SSA, but thinks they will try to get compliant in 2020. USA Football cancelled all in-person courses this year so all certifications will be done on-line.

- V. LPYFC 2020 Events / Fundraisers** – 2020 fundraising and events discussed during budget portion of the meeting. Quickly reviewed that the Giggles event was scheduled for 5/21/2020 but will need to move, or cancel. New date TBD. Davio’s event scheduled for 6/8/2020, but might need to shift given social distancing/closures. Keri to follow up on both. Keri noted there nothing pressing with Sal on 2020 yearbooks. Will discuss game day booklets at our next meeting (year-end book – sort of a yearbook as proposed by Maureen). Cuddy saw something similar on USA football website and will circulate.

Adjournment

- Next LPYFC board meeting is scheduled for April 16, 2020 at 7:30 pm at the Al Merritt Center, Market Street, Lynnfield, MA. Might need to adjust to virtual based upon Town closures.